



Growth & Economic Regeneration

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Mr Huw Williams
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Date: 18 April 2023
Ref: HEH
Officer: Helen Heanes
📞 01305 224677
✉

Dear Mr Williams

Re: Planning Application P/FUL/2022/06840 Knoll House Hotel, Studland, Dorset

Dorset Council's Growth & Economic Regeneration Team would like to express their support for the above planning application relating to the refurbishment of and new development at Knoll House Hotel in Studland.

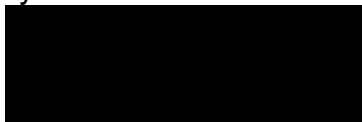
Through this proposal a new high quality destination resort will be created, whilst still respecting the fabric of the existing building. High quality and year round tourism development is the type of development which supports the Purbeck and Dorset economy.

Currently Knoll House Hotel is only operated on a seasonal basis, with live-in temporary staff. Low paid and seasonal wages does not help the local economy and make it difficult for employees to secure permanent housing. This proposal provides year-round employment for local people. Furthermore Kingfisher will be providing training and career progression for staff linking them in with opportunities and the potential to gain experience from their other sites. This professional, quality approach to tourism needs to be supported. Additionally Kingfisher will be providing an electric vehicle to ensure that they can make the most of local employment, by providing sustainable travel to work. Through this proposal, the number of employees working for the Knoll House Hotel will be increasing, further supporting the local economy.

By removing the on-site staff accommodation the occupancy of the site has actually been reduced, thereby mitigating concerns about over-use of the site and surrounding area. The inclusion of non-self-catering villas in the development, allows the Knoll House resort to appeal to a wider range of visitors including families. This clientele tends to spend more in the local economy than the current older, retiree visitor.

Please can you formally record our support in favour of Planning Application P/FUL/2022/06840 for Knoll House Hotel. Thank you.

Yours sincerely



Mrs Helen Heanes
Principal Economic Development Officer